Good Judgment

Staffcasting® Program

Leverage the tools and techniques used by Superforecasters to enhance the wisdom of your internal crowd.

Organizing and maintaining a highly skilled forecasting team is mission-critical for organizations that rely on accurate predictions to identify smart investment opportunities and quantify the risks associated with different courses of action. However, managing an internal team also comes with a wide range of challenges—from keeping forecasters engaged to providing the right training to distilling many forecasts into a single accurate prediction.

Good Judgment provides an end-to-end solution to help organizations implement successful internal forecasting programs. Our Staffcasting Program combines access to Good Judgment's proprietary, web-based forecasting platform with ongoing training and consulting services. Our technology transforms individual forecasts into aggregated probabilities that are clear, concrete, and actionable. Moreover, by providing targeted training and individualized feedback to each forecaster, Staffcasting continually enhances the wisdom of your internal crowd. Good Judgment experts and Superforecasters are available to help you develop incisive forecasting questions and troubleshoot the various forecasting issues that inevitably arise when teams begin to change the way they think about the future.

Benefits of the Staffcasting Program

Harness proven technology to improve team collaboration.

The Staffcasting Program provides access to Good Judgment's proprietary web-based forecasting platform, taking team collaboration to new heights. Research has shown that sharing information about key assumptions and being open to new perspectives increases forecasting accuracy.

Continually improve skills through training, sustained practice, and performance-tracking.

Unlike one time training engagements, the Staffcasting Program provides forecasters with individualized feedback to identify strengths and development opportunities, as well as performance tracking and benchmarking to help managers educate and organize their teams more effectively.

Receive expert support when you need it.

Good Judgment provides consulting as needed on question development, forecaster management and retention, as well as seasoned advice on how to effectively integrate probabilistic thinking into your organization's standard operating procedures.

Who Participates in Good Judgment's Staffcasting Program?

Staffcasting is designed to help organizations build their internal forecasting capabilities through continuous training, technology access, and effective collaboration. Organizations that participate in this program rely on staff insights about how future events will unfold to evaluate investment decisions, anticipate geopolitical events, predict consumer trends, and more.

Organizations that have enhanced their forecasting accuracy through the Staffcasting Program come from the following industries:

| Government | Financial Services | Energy | Supply Chain and Transportation | Nonprofits and NGOs |

Staffcasting Program Elements

There are three pillars to the Staffcasting Program: technology, training, and expert consulting. The elements listed in the table below are core components for all Staffcasting engagements. Because every organization is different, we work with you to customize a program that will meet your organization's particular needs. For example, one popular add-on option is benchmarking forecasts provided by our professional Superforecasters, which allow your internal crowd to see how their forecasts—and the assumptions underlying them—compare to those of the world's best forecasters.

Technology	Training	Consulting & Facilitation
Access to Good Judgment's web-based forecasting platform Good Judgment provides your team with access to a private, company-specific instance of its proprietary forecasting platform. This includes a regularly updated display of your aggregated crowd forecasts.	**Introductory Superforecasting workshop** This training session, led by professional Superforecasters, introduces Superforecasting techniques and best practices to your team. **Forecaster feedback reports** Feedback reports for each forecaster provide tailored, individual feedback about strengths and areas for improvement. **Staffcasting management reports** Your team leaders have ongoing access to reports showing user activity on the forecasting platform and key performance metrics.	**Forecaster management and engagement consulting** Good Judgment provides consulting as needed for the management of your forecasting program, including forecaster recruitment and selection, team organization, question selection and scheduling, communication strategies, and other forecaster engagement activities. **Question development and implementation consulting** Experienced Good Judgment consultants support your team in refining questions to yield the best forecasts, as well as consulting on any questions that arise during the course of forecasting.

Pricing varies depending on length of engagement, number of forecasting questions asked, number of forecasters, and whether additional training or consultation beyond the core elements described above is needed.

Why Good Judgment?

Good Judgment is the premier forecasting firm with a uniquely accurate, externally validated methodology for harnessing the wisdom of the crowd. The company originated from The Good Judgment Project, a large-scale government forecasting competition designed to identify cutting-edge methods that can help policymakers and businesses better manage strategic uncertainty.

Good Judgment's Staffcasting Program provides forward-thinking organizations with the same tools and techniques that enabled Good Judgment's own elite Superforecasters to outperform professional intelligence analysts who had access to classified information.

Ready to supercharge your team's forecasting and collaboration skills?

Schedule a consultation with a Good Judgment expert to learn how our Staffcasting Program can dramatically improve your team's forecasting and collaboration capabilities. Email us at info@goodjudgment.com.

You can find more information about Good Judgment's Staffcasting Program and our other solutions at www.goodjudgment.com.

Good Judgment

Other Good Judgment Solutions

Public Workshops

Public workshops teach forecasting techniques and best practices in a public setting to help individuals improve their forecasting accuracy.

Private Workshops

Private workshops offer customized training on the topics and specific forecasting questions that are top-of-mind for your organization.

Superforecaster® Analytics

Superforecaster Analytics provides outsourced forecasts by Good Judgment's elite network of Superforecasters.

Good Judgment's Superforecasters ranked in the top 2% for forecast accuracy compared to a control group, and outperformed U.S. intelligence analysts by a margin of 30%.

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