

Superforecaster[®] Analytics

Customized forecasts and commentary reports tailored to your organization's specific concerns



Good Judgment's Superforecaster Analytics is a proven alternative to vague guesses or internal assumptions on what will happen in the future. Professional, elite Superforecasters work in teams to distill information from multiple sources into precise probabilities—delivering the most accurate forecasts as early as possible. Armed with this information, organizations can minimize risk, capitalize on opportunities much earlier and with greater confidence, and gain an edge over competitors.

The Benefits of Superforecaster Analytics

Earlier Insights

Superforecasters identify the most likely outcomes of complex global questions with unparalleled speed—in some cases, hundreds of days earlier than other forecasters—without compromising accuracy.

Concise Analysis

Succinct summaries highlight key components of the Superforecasters' analysis and provide a clear picture of the data and factors driving forecasts when probabilities change.

Detailed Perspective

Pose follow-up questions to dig deeper into the reasoning behind the forecasts and receive answers that apply to your organization's specific needs.

Flexible Capacity

Scale your forecasting capacity with Superforecasters to meet the needs of your decision makers at a fraction of the cost of expanding an in-house team.

“Superforecasters are less noisy — they don't show the variability that the rest of us show. They're very smart; but also, very importantly, they don't think in terms of 'yes' or 'no' but in terms of probability. They break problems down to their component parts and don't think holistically.”

– Cass Sunstein, Robert Walmsley University Professor at Harvard Law School and co-author of *Noise*.

How Superforecaster Analytics Works

Turn strategic uncertainty into manageable risk with Superforecasts on the biggest unknowns you face. Get actionable insights from Good Judgment's Superforecasters as bespoke reports tailored to your concerns.



Pose the right questions.

Once you've identified the topics you want to explore, Good Judgment's expert question team will work with you to frame your questions in a way that will deliver the most accurate and actionable answers.



Engage the Superforecasters.

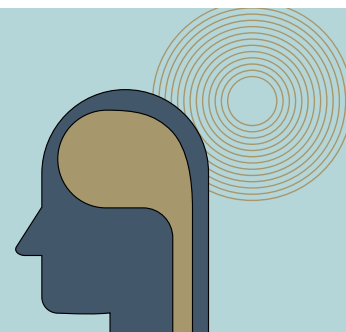
Your questions are released to Good Judgment's professional Superforecasters, who collaborate on our proprietary internal forecasting platform to generate informative and accurate answers within days. They then update their forecasts whenever new data, information or analysis justifies doing so.



Receive an aggregated forecast and analysis

Good Judgment's proprietary algorithm generates aggregated forecasts that are updated daily and made available to you through our FutureFirst™ online dashboard alongside the historical forecast trend. We also summarize the Superforecasters' commentary and analysis into periodic overview reports for each of your questions.

Good Judgment's Superforecasters were selected from the most accurate 2% from a pool of tens of thousands, and they outperformed U.S. intelligence analysts by a margin of 30% over 137 forecasting questions in a year.



Superforecasting Analytics in Practice

A wide variety of innovative organizations rely on Good Judgment to get early insight on pivotal questions about the future. Here are examples of relevant questions posed to the Superforecasters by industry leaders:



Financial Services

"Will the Federal Reserve hike interest rates in September?"

"How will cord-cutting impact the market capitalizations of cable companies?"



Energy

"How will U.S. sanctions on Iran impact the price of oil?"

"Will Saudi Arabia increase production in the next 6 months?"



Government

"How would China react to stricter trade sanctions by the U.S.?"

"When will North Korea conduct its next nuclear test?"



NGOs + Nonprofits

"Will there be an episode of mass killing in South Sudan in 2018?"

"How many refugees will land on the shores of Europe in the next three months?"